

## 2023 Benefit Gala: *Past, Present, Future*

*Honoring our **Past**  
Embracing our **Present**  
Creating our **Future***

# SPONSORSHIP GUIDE

### **2023 Benefit Gala | Saturday, May 6, 2023**

6-7pm Cocktail Reception

7-10pm Dinner and Program

### **The Omni Shoreham Hotel**

2500 Calvert St NW, Washington, DC 20008

## Our Mission:

*Educational opportunities for rewarding careers*

## Our Vision:

At New Futures, we envision a vibrant and equitable Washington, DC region where every person has an accessible and valued path through higher education, the opportunity to thrive in a fulfilling career, the choice of where and how to live, and voice in the decisions made in their communities.

## MORE THAN A CHICKEN DINNER!

*Your support of our 2023 Benefit Gala can help us serve more young people.*

The Benefit Gala will provide critical resources to help New Futures grow the number of Scholars we serve as well as strengthen our Scholar selection process, improve our Career Success programming, and ensure our alumni can access career paths that help them achieve financial well-being.

*Your support of our 2023 Benefit Gala can help us create more equitable opportunities and outcomes for our region's young people.* Inequity abounds for many in our area. Black and Latinx families in the DC region face some of the nation's greatest wealth and income gaps following generations of divestment, displacement, housing and hiring discrimination, and other systemic barriers. Nearly 95% of our current Scholars identify as Black or Latinx.

In 2021, 94% of all Scholars served completed their credential or were on track to graduate. Additionally, 72% of our alumni scored at or above the medium-high level of the Financial Well-being Scale, an increase of 11% from 2020. *By supporting New Futures, you help to break cycles of generational poverty, untapping a lifetime of potential for our Scholars and their families.*

## Help us meet our \$300,000 goal!

**Sponsorships range from \$1,000 - \$20,000**

Individual Tickets, Journal Ads and donation options are also available.



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### Sponsorship Levels and Benefits

	Presenting \$20,000	Diamond \$15,000	Platinum \$10,000	Titanium \$7,500	Gold \$5,000	Silver \$2,500	Fun \$2,500	Power \$1,000
<b>Table(s)/ Guests</b>	2 Tables 16 Guests	2 Tables 16 Guests	1 Table 10 guests	1 Table 8 guests	1 Table 8 guests	1 Table 8 guests	5 guests	3 Guests
<b>Inclusion on ALL event materials</b>	Yes as Presenting Sponsor	Yes	Yes	Yes	Yes	No	No	No
<b>Inclusion on SOME event materials</b>						Yes	Yes + special signage / inclusion at fun element	Yes
<b>Speaking Opportunity during the program / Mention during Program</b>	Yes/Yes	Yes/Yes	No/Yes	No/Yes	No/Yes	No/No	No	No
<b>Journal Ad</b>	Full Presenting	Full Diamond	Full Platinum	Full	Half	Half	Half	Qtr page

**For Individual Tickets and Journal Ads please see the Reservation Form**

**To Sponsor Contact: Shiree Skinner at [shiree@newfuturesdc.org](mailto:shiree@newfuturesdc.org) | 202.897.3032**

# OUR IMPACT IN THEIR WORDS



“

New Futures got me through the impossible, and now I'm growing into the person I've dreamed of becoming. They gave me the tools I needed to complete my associate degree ... and are helping me pay for my bachelor's degree.



ROHAN



GLORIA

“

I feel more confident in my own skin because New Futures makes sure we know we have a voice and how to use it.

“

New Futures helps me feel confident about myself and what I can do. They're helping me get a college education and fulfill my career aspiration to help others.



CESAR



OLVIN

“

I've dreamed of going to college since I was little. And because of New Futures, I am the first person in my family to do it.



## RESERVATION FORM

**YES!** I will support the 2023 Benefit Gala!

### SPONSORSHIP LEVELS

- Presenting \$20,000
- Diamond \$15,000
- Platinum \$10,000
- Titanium \$7,500
- Gold \$5,000
- Silver \$2,500
- Fun \$2,500
- Power \$1,000

### TICKETS

- Individual \$300
- Young Professional (Under 40) \$125

### JOURNAL ADS

- Full Page \$500
- Half Page \$300
- Quarter Page \$175
- Business Card \$100

*Please complete and return this form to:*

New Futures  
Benefit Gala 2023  
609 H Street NE, Suite 500  
Washington, DC 20002

*Are you looking for a custom sponsorship, or do you have questions about the Gala?*

*Contact:*

Shiree Skinner  
Director of Development & Communications  
shiree@newfuturesdc.org  
202.897.3032

Name:		Date:
Company:		
Street Address:		
City/State:		Phone:
Zip:		
Email:		<input type="checkbox"/> Please add me to your email list

- Charge my credit card
- Enclosed is a check
- Please invoice

Name on credit card \_\_\_\_\_

CC# \_\_\_\_\_

Exp. Date: \_\_\_\_\_ CVC: \_\_\_\_\_ Signature \_\_\_\_\_