

WORLD BANK COMMUNITY CONNECTIONS CAMPAIGN

Information + Donor Instructions

This year's campaign runs from November 1 to December 14.

What is the Community Connections Campaign (CCC)?

The CCC is the World Bank Group's staff-driven workplace giving program benefiting over 400 nonprofit organizations. Since 2012, staff and retirees have raised over \$100 million, including the World Bank Group's corporate match.

Who can participate?

All World Bank Group staff, consultants and retirees may pledge to the CCC and have their pledges matched. Please note that former World Bank Group staff who are not official retirees (not receiving a WBG pension) cannot participate.

How do staff and retirees pledge?

During the campaign, staff and retirees make their donations through the World Bank Group's pledging system "eGive" hosted on the workplace giving platform Benevity. Only pledges received via eGive during the campaign will count toward the CCC. Thus, pledges made to your group by WBG staff or retirees before or after the CCC will not count toward matching. Staff and retirees do have the option to donate directly to the organization and upload a receipt to eGive for their donations to be matched by the WBG; these donations must occur during the dates of the campaign, November 1-December 14, 2023, to receive matching funds.

Please note: All the funds sent via our Campaign are unrestricted unless your organization has set up a specific giving project on Benevity. We do not allow staff to use their pledge to cover fees for events or membership dues.

How does the corporate match work?

The World Bank Group will provide a 100% corporate match for each donation during the Campaign. There is a match limit of \$20,000 per user.

For “external donations” (donations made directly to the NGO via, for example, check, stock or donor-advised-fund), (1) the donation must be made during the CCC dates AND (2) the corporate match must be requested in our system during the CCC dates.

How can a WBG staff/consultant access the CCC platform?

Staff and consultants (with intranet access) just need to type "eGive/" on their browser and select ‘Sign-in with one click here’.

How can a WBG retiree access the CCC platform?

All retirees can access the CCC using their credentials for the Retiree Portal. To access the Retiree Portal, they go to <https://pension.worldbank.org> and utilize the email account/password as registered with the Pension Administration to sign-in. Please make sure they access the platform at least 48h before the end of the campaign (December 14, 2023 - 23:59 UTC/6:59pm ET). This will allow for first-time users’ consent to be processed after 24h, and for our team to have the time to troubleshoot possible issues that you may experience.

What payment types are available?

Donations can be made on the platform via payroll deduction, credit card or PayPal. **Additionally, donations made directly to the nonprofit** via check, stock, donor-advised fund (DAF) during the dates of the Campaign, November 1- December 14, 2023, can be uploaded to the platform in order to receive the corporate match via the 'Request a Match' function. The match must also be requested during the dates of the Campaign. Note that because STs and retirees are not on the payroll system, they are unable to donate by payroll donations.

How do “external donations” work? Are they eligible for the match?

Pledges made via personal checks or personal donor-advised-fund (DAF) or charitable trust checks – as well as via personally held stocks and bonds donations – are allowed. These kinds of pledges are considered, however, to be “external donations” because they are made outside the CCC pledge system directly to the organizations themselves. The team must receive proof that the donations have been made and that they have happened during the FY24 campaign period – i.e., between November 1 and December 14, 2022.

Because arranging and receiving receipts/acknowledgments of donations might take some time, it is HIGHLY recommended external donation match requests are started AS EARLY AS POSSIBLE. Proofs of such donations must be uploaded to the CCC Benevity site by December 14, 2023 latest (23:59 UTC/6:59pm ET).

New Futures External Donation Information:

1) Stock Transfers for New Futures should go to:

Account name: New Futures

Account number: 248772225

Name of Institution: Fidelity Investments

Fidelity's DTC Number: 0226

If you have questions about stock transfers, please email elizabeth@newfuturesdc.org or call (202) 384.5854.

New Futures External Donation Information (continued):

2) Checks should be mailed to:

New Futures

Attn. Shiree Skinner

609 H Street NE, Suite 500

Washington, DC 20002

Have questions?

For additional information about the Community Connections Campaign, please contact Ricardo Vargas (rvargasgomez@worldbank.org)

Questions about New Futures:World Bank Retirees

Mike Gould (New Futures Founder): mikeagould@gmail.com

Barbara Kafka (Former New Futures Board Member): barbarakafka@gmail.com

Current World Bank Staff

Bob Saum (current New Futures Board member): rsaum@worldbank.org

New Futures Staff

Shiree Skinner, Director of Development and Communications:

shiree@newfuturesdc.org

THANK YOU!